

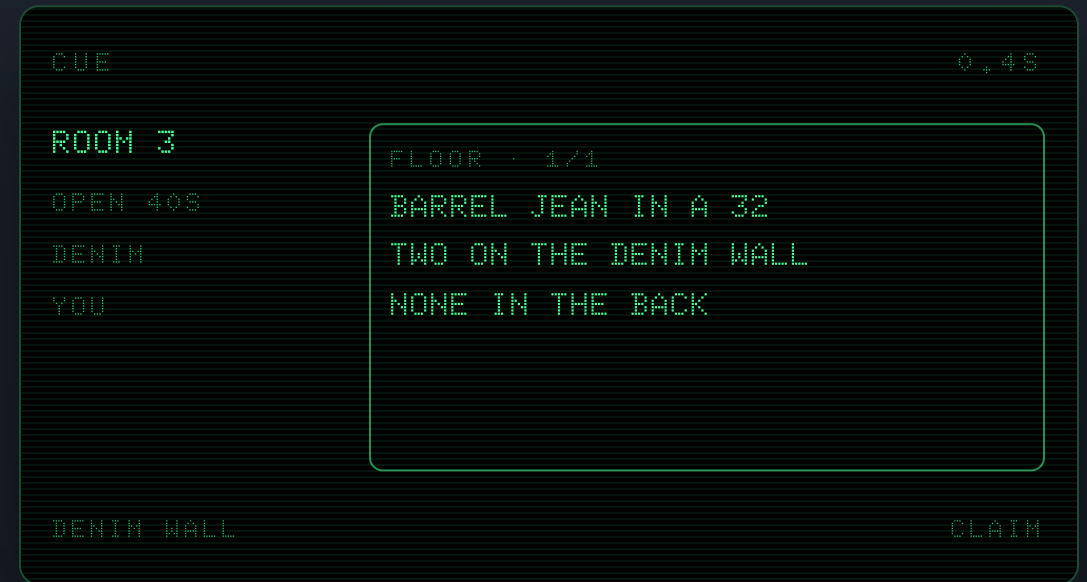
The answer, where the customer is.

Your floor already knows whether you have it in a 32. It just isn't where the customer is standing. cuesea puts the answer in front of the person serving them — hands free, in about three seconds, from your own records.

LIVE ON SHOPIFY

CAMERA-FREE

NO HARDWARE TO START



Every answer costs you a walk away from the customer.

52%

of retailers say associates spend two to three hours a shift on manual lookups instead of on the floor.

SERVICENOW / RETAIL DIVE, MAY 2026

77%

of associates say customers now expect them to find stock on the spot — up from 66% a decade ago.

RED ANT / ONEPOLL, 2025

63%

get less than half a day of training before they are on the floor. The expectation went up; the preparation went down.

RED ANT / ONEPOLL, 2025

Nobody loses the sale at the till. They lose it in the ninety seconds the associate spends looking for a stockroom answer.

cuesea does not add a screen to that ninety seconds. It removes the ninety seconds.

Four things, and they all end in the same place.

Pick one. The glass on the right is the real rendering — this is exactly what the floor sees.

ASK

A question, answered out loud

Double-press and ask. Transcribed, answered from your records, in the glass in about three seconds. Sizes, stock, a customer's history, what is in their cart.

REQUESTS

The floor asks for what it needs

A customer taps a plate in a fitting room and says what they want. It routes to whoever is nearest, with a claim, a queue and a resolution — and it names nobody.

PRESENCE

Who is here, if they chose to say

A tap, a scan, a wallet pass or your own app. Opt-in at every door. Then the card: sizes, tier, last purchase, the cart they abandoned online this morning.

FLOOR COMMS

Associate to associate

Urgent takes the frame; everything else queues behind a marker. Talk-to-text or typed from the desk, delivered to the glass — no group chat, no phones out on the floor.



Answers come from records you hold — never from a model's guess about your stock. And “I can't see stock right now” is a different sentence from “we don't carry that.” An associate who gets confidently told the wrong thing twice stops using the tool, and they are right to.

The room changes. The grammar does not.

SPECIALTY RETAIL

Apparel, footwear, home

Fitting-room requests, per-size stock, the online cart they left this morning.

HOSPITALITY

Restaurants, hotels, venues

Allergies, the usual, the returning guest — before the greeting, not after it.

FIELD SERVICE

HVAC, utilities, facilities

Last call, warranty, the part number, and whether it is on the van.

RETAIL IS LIVE TODAY. HOSPITALITY AND FIELD SERVICE RUN ON THE SAME ENGINE AND ARE LOOKING FOR DESIGN PARTNERS — THE WORK IS THE ADAPTER, NOT THE PRODUCT.

CUE

0.45

ROOM 3

OPEN 40S

DENIM

YOU

FLOOR - 1/3

BARREL JEAN IN A 32

TWO ON THE DENIM WALL

NONE IN THE BACK

DENIM WALL

1/3

Twenty minutes to your first answer.

LIVE TODAY • SHOPIFY

Orders, customers, tags and notes. Products down to the **variant**, so “do you have it in a 32” is answered per size rather than per style. Abandoned online carts. Loyalty tier and points derived from lifetime spend.

HOW YOU CONNECT

You create a custom app in your own admin and paste the token in. We test it on save and tell you which scopes it actually carries — no app review, no agency, no shared deployment. Your credentials are sealed with a key our database never sees.

NEXT, AND IN THAT ORDER

Inventory beyond the POS — the back-of-house sheet that actually knows. Then your brand and service guidelines as context, so the answer sounds like you. Then a second POS adapter, driven by whoever signs first.

THE DOORS A CUSTOMER CAN COME THROUGH

Each one carries its own consent class, and the system will not let a weak door claim a strong one:

- **Tap a plate** — an NFC tag on the wall. Eleven dollars, no battery, no app.
- **Scan a QR** — the same plate, the other half.
- **Your own app** — one universal link and one POST; no SDK, no background location.
- **Wallet pass, collection, appointment** — identity as a by-product of something they already did.
- **An associate asks** — recorded honestly as the weakest door, because it is how retail already works.

WHAT YOU DO NOT HAVE TO DO

- No cameras, anywhere.
- No beacons required — a plate on a wall is the zone.
- No glasses required. Phone first, always.
- No customer database required. The request half works on day one in a store that has never collected an email address.
- No rip and replace. cuesea reads what you already keep.

Start on the phone in their pocket. Upgrade the surface later.

PHONE

The associate's own device, or the store handheld. Requests, answers, comms and the customer card. This is where a pilot starts.

CUE STUDIO • DESKTOP

The manager's view: what is waiting on the floor, who claimed it, what was said, and which associate assisted which sale.

CUE LENS • GLASSES

The same sentence in the line of sight, running on Even Realities G2 today. Optional, never a line item on your invoice.

CUE CONSOLE

Where you connect a store, add people, pair a device, set retention and see whether every door is answering.

THE CLAIM THAT MATTERS

Every other tool on this floor — clienteling suites, POS, your own back office — asks the associate to break eye contact, pick up a device and search. **cuesea is the one where the answer arrives instead.** That is an interaction difference, not a feature difference, and it holds on whichever surface you pick.

Built to survive the review, not to argue with it.

NO CAMERAS. NO BIOMETRICS.

Nobody is identified by their face, ever. The glasses we run on have no camera at all. Where a phone camera is used it photographs a tag or a part — **things, never people** — and it is off by default per store.

OPT-IN AT EVERY DOOR

No passive matching. Each door records what agreement stands behind it, and a caller cannot claim a stronger one than it has. One tap on Stop closes every session and cancels their open requests. Presence expires by itself after 45 minutes.

NO PATH, NO DWELL, NO TRACKING

Presence is a moment at a place. There is no table that reconstructs someone's walk through your store — a test asserts the columns are absent, so it cannot quietly grow one.

YOUR CREDENTIALS, SEALED

Per-store tokens encrypted AES-256-GCM under a key the database never holds. No cuesea screen and no cuesea employee can read one back. One deployment, isolated per tenant, with tests that assert the isolation.

NO CUSTOMER LIST TO LEAK

There is deliberately no endpoint that enumerates your customers. Depth arrives only for someone who has already opted in, in the moment they are standing there.

RETENTION WITH RECEIPTS

You set the window. Personal data is redacted on a timer — transcripts, answers, cue lines, the customer pointer — while the operational skeleton survives, so switching it on does not cost you your quarter. Every sweep leaves a record.

CAMERA-FREE IS A LEGAL-CLEARANCE ACCELERATOR, NOT A LIMITATION. IT IS THE DIFFERENCE BETWEEN A PILOT THAT CLEARS A GENERAL COUNSEL IN WEEKS AND ONE THAT DOES NOT CLEAR AT ALL IN A TWO-PARTY-CONSENT STATE.

What we would rather tell you now.

Every vendor's deck has a slide this honest missing from it. Here is ours, and all of it is in flight.

Zones need tagging	Until products carry a zone, the answer says “on the floor” rather than “on the denim wall.” A metafield and an afternoon fixes it per store.
One data source, for now	Shopify is the live adapter. If the truth about your stock lives somewhere else, that is an integration conversation before a pilot, not after.
Empty is not the same as absent	Separating “I can't see stock right now” from “we don't carry it” is the current engineering priority, and it ships before any pilot starts.
Glasses are pilot-grade	They work, and they are genuinely the best demo you will see this year. They are also six-hour batteries in an eight-hour shift. Run the pilot on phones and treat the glass as the upgrade.
A printed QR can be photographed	The token is opaque and revocable, and a leaked plate is one reprint. Genuine unshareability needs rotating-cryptogram tags, which is a purchase decision we will walk you through.

Twelve weeks, with a holdout, or it proves nothing.

WEEKS 0-2

Connect

- Store connected through Console; scopes verified on save
- Plates printed and mounted per zone, tags locked
- Retention window and privacy toggles set with your team

WEEKS 3-4

Baseline

- Associates trained — it is one gesture and one sentence
- Holdout group chosen: same store, same shifts, no cue
- Baseline measured before anything is claimed

WEEKS 5-12

Measure

- Requests answered, and time from request to answer
- Assisted sales, attributed to the associate who assisted
- Basket and units per transaction against the holdout

The one number we are trying to move: incremental revenue per associate per shift.

Kill criteria agreed before week one. If the holdout keeps up, we say so and you stop — a pilot that cannot fail is not a measurement, it is a marketing exercise.

Priced beside a POS seat, not above it.

SELF-SERVE • SHOPIFY

\$79–149 PER LOCATION / MONTH

Connect your own store, invite your team, print your plates. Monthly, no minimum term, phone-first. Bring glasses if and when you want them.

CHAINS • 10–50 STORES

\$50–150k ANNUAL, AFTER PILOT

A paid twelve-week pilot with a measured holdout, converting to annual on the evidence. Security review support and zone setup included.

HARDWARE

\$0 NEVER A LINE ITEM

We do not sell glasses, take a margin on them, or require them. If you want a pair for the pilot we will tell you exactly which to buy and what it will cost you.

See it on your own store.

Thirty minutes. We connect a Shopify store, you ask it something you know the answer to, and you watch it either get it right or say honestly that it can't see. That demo is the whole sales process.

- 01

A connected store

Yours, or our seeded one with 1,385 variants and deliberately messy sizing
- 02

A question you already know

The one your floor gets asked six times a day
- 03

The glass, if you want it

Real hardware, on the table, no promises attached

